

## Appendix 3 Seychelles Case Study

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**Table A3.1** Visitor arrivals to Seychelles (1970–2011)

Year	Number of visitor arrivals
1970	1,622
1971	3,175
1972	15,197
1973	19,464
1974	25,932
1975	37,321
1976	49,498
1977	54,490
1978	64,995
1979	78,852
1980	71,762
1981	60,425
1982	47,280
1983	55,867
1984	63,417
1985	72,542
1986	66,782
1987	71,626
1988	77,401
1989	86,093
1990	103,770
1991	90,050
1992	98,547
1993	116,181
1994	109,901
1995	102,716
1996	130,995
1997	130,070
1998	128,258
1999	124,865
2000	130,046
2001	129,762
2002	132,246
2003	122,038
2004	120,765
2005	128,654
2006	140,627
2007	161,273
2008	158,952
2009	157,541
2010	174,529
2011	194,476

**Table A3.2 Direct contribution of travel and tourism to GDP (%), 2004–10**

	2004	2005	2006	2007	2008	2009	2010
Contribution to GDP (%)	17.7	19.2	21.5	25.9	26.5	28.5	27.5

**Source:** Seychelles Tourism Master Plan 2012–20: 17

**Table A3.3 Direct and indirect tourism contribution to current GDP by industry, 2007–10**

Industry	Current SCR m (US\$) <sup>a</sup>				In % total value-added			
	2007	2008	2009	2010	2007	2008	2009 (prov.)	2010 (prov.)
Wholesale and retail, repair motor vehicles	41.8	61.0	80.1	74.3	2.3	2.5	2.5	2.3
Transportation	469.0	516.7	626.4	501.8	26.0	21.4	19.2	15.7
Accommodation and food service activities	994.4	1,492.6	1,944.3	1,984.0	55.1	61.8	59.6	62.0
Administrative and support service activities	114.7	128.3	202.0	223.0	6.4	5.3	6.2	7.0
Arts, entertainment and recreation	4.7	5.6	6.5	6.7	0.3	0.2	0.2	0.2
Taxes on products	178.8	210.0	403.9	411.8	9.9	8.7	12.4	12.9
Total tourism	1,803.3	2,414.3	3,263.2	3,201.6	100	100	100	100
Total GDP at current market prices	6,962.5	9,100.8	11,450.4	11,612.3	–	–	–	–
Tourism related contribution (%)	25.9	26.5	28.5	27.5	–	–	–	–

<sup>a</sup>Exchange rate taken from xe.com. US\$1=SCR14.52

**Source:** Seychelles Tourism Master Plan 2012–20: 18

**Table A3.4 Visitor expenditure on travel and tourism services and products, 2001–2007 ( % of total visitor expenditure)**

	2001	2002	2003	2004	2005	2006	2007
Large hotels	51	50	51	51	55	55	55
Small hotels and guesthouses	13	13	12	10	9	8	5
<i>Of which is from residents</i>	3	3	3	3	3	3	3
<b>Total accommodation</b>	<b>63</b>	<b>63</b>	<b>63</b>	<b>61</b>	<b>64</b>	<b>63</b>	<b>61</b>
Restaurants	12	12	11	11	10	10	11
Car hire	4	4	4	3	3	3	2
Prepayments for car hire and excursions <sup>a</sup>	2	2	2	2	2	2	2
Taxis and buses	2	2	1	2	1	1	1
Excursions	10	11	11	11	10	10	9
Handicrafts	4	5	4	5	4	4	4
Other Shopping	0.3	1	2	2	2	1	1
Unallocated	4	2	1	2	2	2	2
Cruise passenger and short-stay transit passengers <sup>b</sup>	1	0.4	1	1	1	1	1

<sup>a</sup>Prepayments estimated and based on expenditure outside the hotel.

<sup>b</sup>Estimate only.

**Source:** McEwen and Bennett (2010)

**Table A3.5 Visitor expenditure 2007–10: total spend, spend per visitor and daily spend per visitor**

	Tourism spend		Spend per visitor		Daily spend per visitor	
	€m <sup>a</sup> (US\$m)	% Change	€m (US\$m)	% Change	€m (US\$m)	% Change
2007	219.3 (269.3)	–	1,359.6 (1,670.2)	–	137.3 (168.6)	–
2008	221.5 (272.1)	1.0	1,393.7 (1,712.2)	2.5	138.0 (169.5)	0.5
2009	201.1 (247.1)	–9.2	1,276.3 (1,567.9)	–8.4	125.1 (308.4)	–9.3
2010	232.8 (286)	15.8	1,334.0 (1,638.8)	4.5	128.3 (157.6)	2.5

<sup>a</sup>Exchange rate taken from xe.com. 1US\$ = €0.814

**Source:** Seychelles Tourism Master Plan 2012–20: 21

**Table A3.6 Direct contribution to GST (%): tourism sector activities, 2007–10**

	Contribution to tourism GST receipts (%)			
	2007	2008	2009 <sup>a</sup>	2010 <sup>b</sup>
<b>Accommodation</b>	<b>84.3</b>	<b>83.8</b>	<b>83.2</b>	<b>82.9</b>
Five star hotels	47.8	47.9	46.7	49.3
Large hotels	30.5	28.8	27.6	23.2
Guest houses and self-catering	6.0	7.0	9.0	10.3
<b>Other land-based tourism activities</b>	<b>6.3</b>	<b>5.5</b>	<b>5.2</b>	<b>3.9</b>
<b>Marine-based tourism activities</b>	<b>3.5</b>	<b>5.3</b>	<b>5.9</b>	<b>7.3</b>
<b>Transport-based activities</b>	<b>5.9</b>	<b>5.4</b>	<b>5.6</b>	<b>5.9</b>

<sup>a</sup>In 2009, total GST receipts from the tourism sector: SCR372 m: 23

<sup>b</sup>In 2010, total GST receipts from the tourism sector: SCR376.8 m: 23

**Source:** Seychelles Tourism Master Plan 2012–20: 24

**Table A3.7 Visitor average length of stay 2000–11**

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011 (estimated)
Number of days	10.4	10.4	10.1	10.1	10.0	9.7	9.8	9.9	10.1	10.2	10.4	10.2

**Source:** Seychelles Tourism Master Plan 2012–20: 30

**Table A3.8 Number of cruise ship arrivals per year, 2004–11**

	Number of ships
2004	60
2005	42
2006	40
2007	38
2008	34
2009	39
2010	20
2011 (Jan–Oct only)	11

**Source:** Seychelles Tourism Master Plan 2012–20: 32

**Table A3.9 Weekly flights by airline, 2005–2010<sup>a</sup>**

	Number of weekly flights (international)					
	2005	2006	2007	2008	2009	2010
Air Seychelles	14	15	15	16	16	14
Emirates	6	4	4	4	4	7
Qatar	4	4	4	4	4	4
Air Austral	1	1	1	1	1	2
Condor	1	1	1	1	1	1
Kenya Airways	2	2	2	2	2	2
<b>Total Weekly Flights</b>	<b>28</b>	<b>27</b>	<b>27</b>	<b>28</b>	<b>28</b>	<b>30</b>

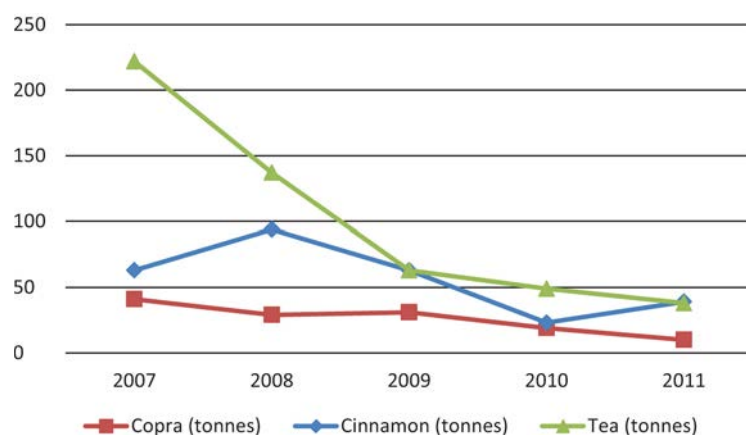
<sup>a</sup>In 2011, Ethiopian Airlines began flights to Seychelles. In April 2012, Air Seychelles began operating under Etihad. Emirates are now looking to increase weekly flights via Dubai.

**Source:** Seychelles Tourism Master Plan 2012–20: 35

**Table A3.10 Production of key crops, 2007–2011**

Year	Copra (tonnes)	Cinnamon (tonnes)	Tea (tonnes)
2007	41	63	222
2008	29	94	137
2009	31	63	63
2010	19	23	49
2011	10	39	38

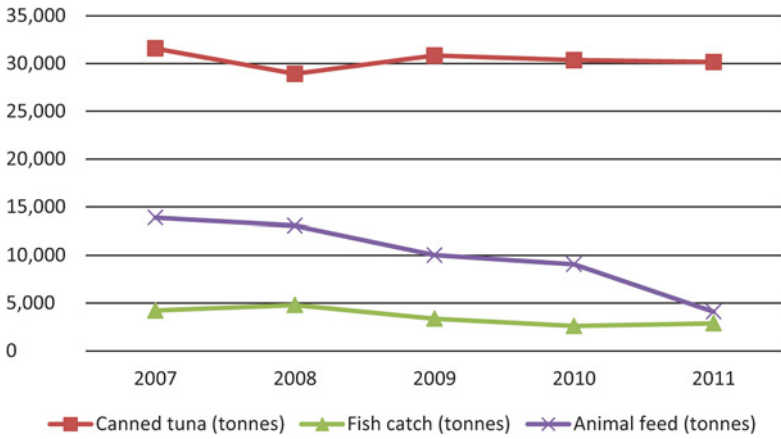
**Source:** National Statistics Bureau, Seychelles



**Table A3.11 Production of fish and animal feed, 2007–2011**

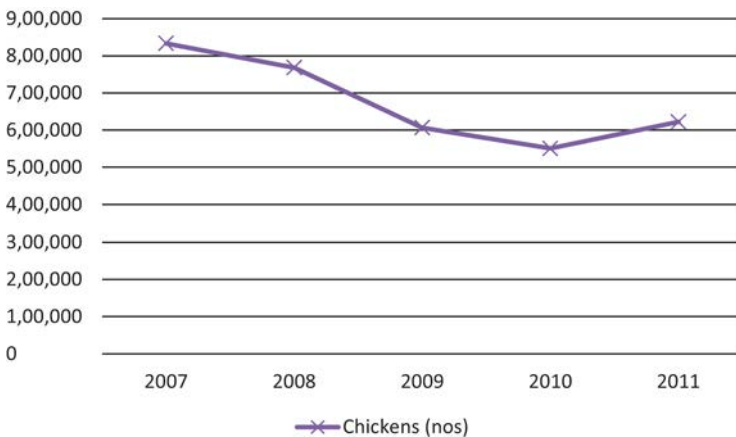
Year	Canned tuna (tonnes)	Fish catch (tonnes)	Animal feed (tonnes)
2007	31,569	4,211	13,881
2008	28,907	4,800	13,053
2009	30,824	3,364	10,015
2010	30,338	2,597	9,053
2011	30,152	2,875	4,088

Source: National Statistics Bureau, Seychelles

**Table A3.12 Poultry production, 2007–2011**

Year	Chickens (nos)
2007	833,320
2008	768,115
2009	606,697
2010	550,685
2011	622,303

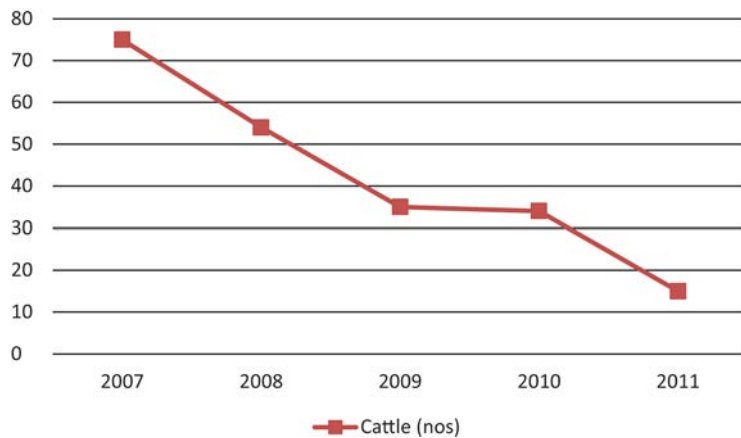
Source: National Statistics Bureau, Seychelles



**Table A3.13 Cattle production, 2007–2011**

Year	Cattle (nos)
2007	75
2008	54
2009	35
2010	34
2011	15

**Source:** National Statistics Bureau, Seychelles



**Table A3.14 Pig production, 2007–2011**

Year	Pigs (nos)
2007	9,036
2008	7,293
2009	6,014
2010	5,363
2011	6,555

**Source:** National Statistics Bureau, Seychelles

