

## Appendix 4 Research Methods

### Aim, objectives and research methodology for country visit

The aim of a country visit was to investigate the characteristics of inclusive growth in SIDS tourism by identifying the critical factors that would inform and guide the framework. To test the key factors of inclusive growth and the proposed framework, two key objectives were set:

1. To investigate the distribution of equality in economic and employment opportunities;
2. To investigate the impact of tourist types and tourist activities on the local economy, people and environment.

**Table A4.1** All participants interviewed ( $n = 24$ ) categorised by sector and type

	Sector	Type	No. interviewed
Indirect providers/ producers of services and goods	Agriculture	Association	1
		Farmer	1
	International organisation	Development	2
	Finance	Ministry	1
	Education	Ministry	1
	Revenue	Commission	1
	Statistics	Agency	1
Direct providers/ producers of services and goods	Natural resources	Research services	1
	Tourism	Destination management company	1
	Tourism	Ministry	1
	Ports	Authority	1
	SME	Development agency	1
Direct suppliers of services and goods	Sea transport	Charter boat hire (fishing)	1
	Air transport	Carrier	1
	Accommodation	International hotel resort	3
		Locally-owned self-catering	2
	Catering	Restaurant (large) <sup>a</sup>	2
	Cafe (small)	1	
Indirect	Business	Offshore finance	1

<sup>a</sup>Denotes restaurants with over 100 covers per sitting, including lunch and dinner service, and on site event host and caterers (wedding receptions, celebrations).

The fieldwork data was systematically analysed by key themes. Recordings and interview notes were closely reviewed and compared with pre-fieldwork coding patterns. The results are integrated into this report.

The research was undertaken by two team members from the Centre for Tourism in Islands and Coastal Areas (CENTICA) at the University of Kent. The main methodology used was in-depth, semi-structured interviews with key stakeholders. A total of  $n = 24$  interviews were completed over seven days, with  $n = 22$  interviews conducted on Mahé and  $n = 2$  on Praslin. Prior to fieldwork, interview protocol sheets were generated with specific questions and more general open-ended questions. Interviews were digitally recorded and notes were also taken. However, during interviews with government officials no digital recordings were made. The majority of interviews ( $n = 17$ ) took place with both researchers present and this included all high level meetings. Average interview duration was around one and a half hours.

## Review of results from research

The results from the country visit are reviewed throughout this report and show the contributions and challenges that different suppliers and producers of tourism goods and services face in Seychelles. The results are not dissimilar to those for other SIDS of comparable size and demography; what sets them apart, however, is the direction taken by the government to develop the economy and international trade (including tourism) since independence.